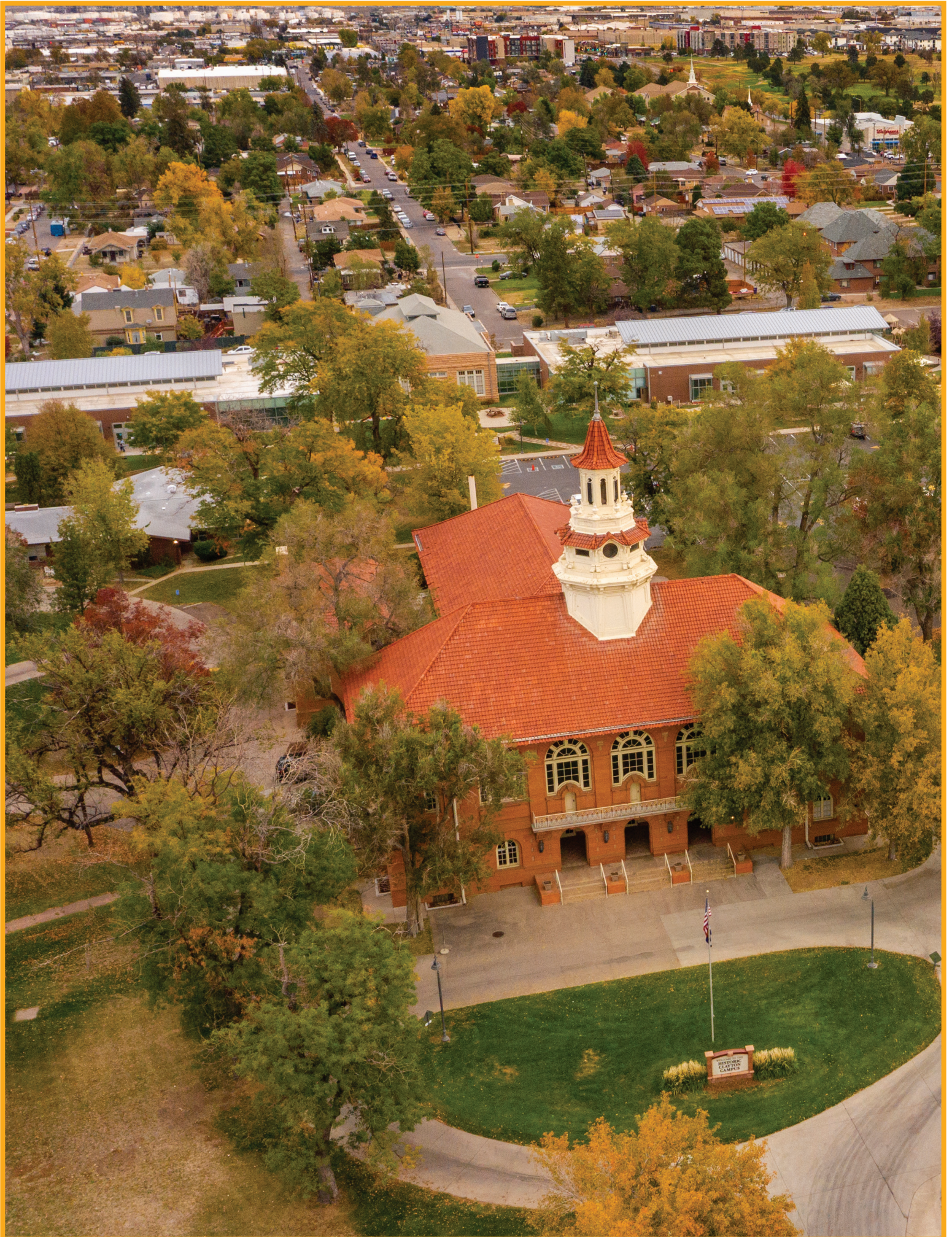




COMMUNITY REPORT 2020





2020 - What A Year!

Dear Friends,

At Clayton, we believe our comprehensive whole child, whole family approach is the most effective way to make a profound, lasting impact for children, their families, and our entire community. Just imagine if every child in Colorado entered kindergarten healthy and prepared to thrive in school and in life? What if we committed to preventing gaps before they occur rather than costly interventions down the line?

Here on our 20-acre campus in northeast Denver is the epicenter of our mission -- an innovation hub where an integrated professional team of teachers, family educators, researchers, and healthcare providers work seamlessly – one child, one family at a time -- to cultivate equitable opportunities for children to thrive. Clayton is home to Colorado's only Educare school, a national model for excellence in early childhood education driven by research and brought to life with highly qualified educators. Clayton expands its reach to even more children and families with our home-based and community-based early learning programs, building the foundation to thrive in school and in life.



Our mission was put to the test during 2020, an unprecedented year of challenges. Given the disproportionate impact that the COVID-19 pandemic has had on the families we serve, we met the critical need of our community with action, operating an extensive emergency food distribution program to ensure children and families, as well as our neighbors, did not go hungry -- providing tens of thousands of meals, food baskets, diapers, formula, and other emergency supplies. We partnered with COVIDCheck Colorado to launch Colorado's first on-going virus testing program for an early learning community. In combination with rigorous health and safety protocols, we managed to reopen our school in June and remain open safely, allowing our children to continue to learn while their parents got back to work. In this extraordinary moment, our mission has never been more important.

Thank you for your continued support as we work to foster thriving equitable communities by partnering with families to **nurture** our whole child, whole family approach, **discover** what works, and **advance** systems change.

With gratitude,

A handwritten signature in black ink that reads "Becky Crowe".

Becky Crowe
President & CEO





We Believe

Clayton understands that a whole child, whole family approach to the early years is one of the most powerful ways to address societal inequities and create a thriving community.



Our Mission

Clayton Early Learning is an innovation hub that fosters thriving, equitable communities by partnering with families to *nurture* a whole child, whole family approach to the early years, *discover* what works, and *advance* systems change.



Our Vision

With the support of family and community, every child's first five years create the foundation to thrive.

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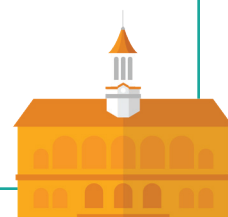
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Clayton Cares

The decision to temporarily close Clayton Early Learning in the early phase of COVID-19 public health crisis was particularly wrenching. In total, Clayton serves more than 500 children— ages birth to five, and their families in school-based, home-based and community based programs.

At the Educare Denver school, a Head Start and Early Head Start program that anchors Clayton's early education and development programs, 99% of the children were already living below the federal poverty line before the coronavirus hit hard. As the pandemic continued to disproportionately impact people of color and those experiencing poverty, the need for ongoing essential support was critical.

"Clayton is a lifeline for vulnerable children and their families," commented Becky Crowe, Clayton's president and CEO. "When operating

under normal conditions, we serve 1,000 nutritious meals a day, all freshly prepared from scratch in the Clayton kitchen, which accounts for 80% of the nutrition our children receive during the school week. Families also receive diapers, formula, and mental health supports. The services we provide to children and families are not a privilege, but a necessity."

Clayton Cares, a weekly drive-through distribution of emergency food and supplies was the organization's answer to the extreme challenges faced by its community of children and families. Working in partnership with Mile High Early Learning, the program was supported by a creative community response from Denver Metro Emergency Food Network, Food Bank of the Rockies, Denver Food Rescue, Revolution Foods and others, the program provided tens of thousands of meals to families.

Clayton Cares also distributed hundreds of boxes of fresh and nonperishable foods, thousands of diapers and other baby supplies, as well as books, toys, and at-home learning kits to help parents keep their children busy with activities that supported remote learning and development.



Response to an Unprecedented Year

Colorado's First Ongoing COVID Testing Program for an Early Learning Community

Throughout the pandemic, communities around the country became increasingly aware of two important facts: that unless the system to care for our youngest children works, no one works; and because of that, our early childhood educators are essential workers.

Clayton's unique partnership with COVIDCheck Colorado created the state's first on-going COVID-19 testing program for teachers, children and their families, specifically in an early learning community.

As part of a comprehensive approach designed to maintain the health and safety of our community, the collaborative effort provided free access to regular virus testing on the Clayton campus.

Along with protecting the health and safety of our children, their families and our teachers, this program was an important step in addressing equity in health care for the community.

Clayton parents and teachers did not have the luxury of working from home during the pandemic.

Working closely with our partners, Clayton emphasized equity, placing children and families who are economically vulnerable and the essential, early childhood workforce at the front of the line when it comes to accessing regular COVID-19 testing.





Early Head Start & Head Start

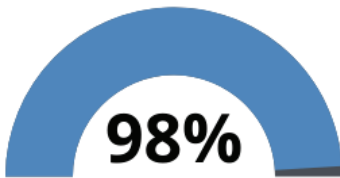
2019-2020 School Year

285

Early Head Start Children Served

267

Head Start Children Served



Early Head Start Children Served



Early Head Start Child Care Partnership Children Served



Head Start Children Served



Early Head Start Enrollment*



Early Head Start Child Care Partnership Enrollment*



Head Start Enrollment*



*as a percentage of funded enrollment

Health & Wellness

Following the pandemic shutdown in March 2020, Clayton Early Learning reopened in June with a carefully designed set of health and safety protocols that allowed children to return to learning, while their parents were able to get back to work.



100% of Clayton children have:

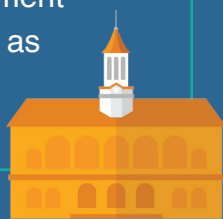
- Nutrition assessments completed
- A medical home
- A dental home
- Medical insurance
- 96% of children have a well child check up-to-date

90% of Clayton children:

Have been determined by a health care professional to be up-to-date on all immunizations appropriate for their age. Of the remaining children, 7% of the children were determined by a healthcare professional to have received all immunization possible at this time; 3% of children met state guidelines for an exemption for immunizations.

Transition to Kindergarten

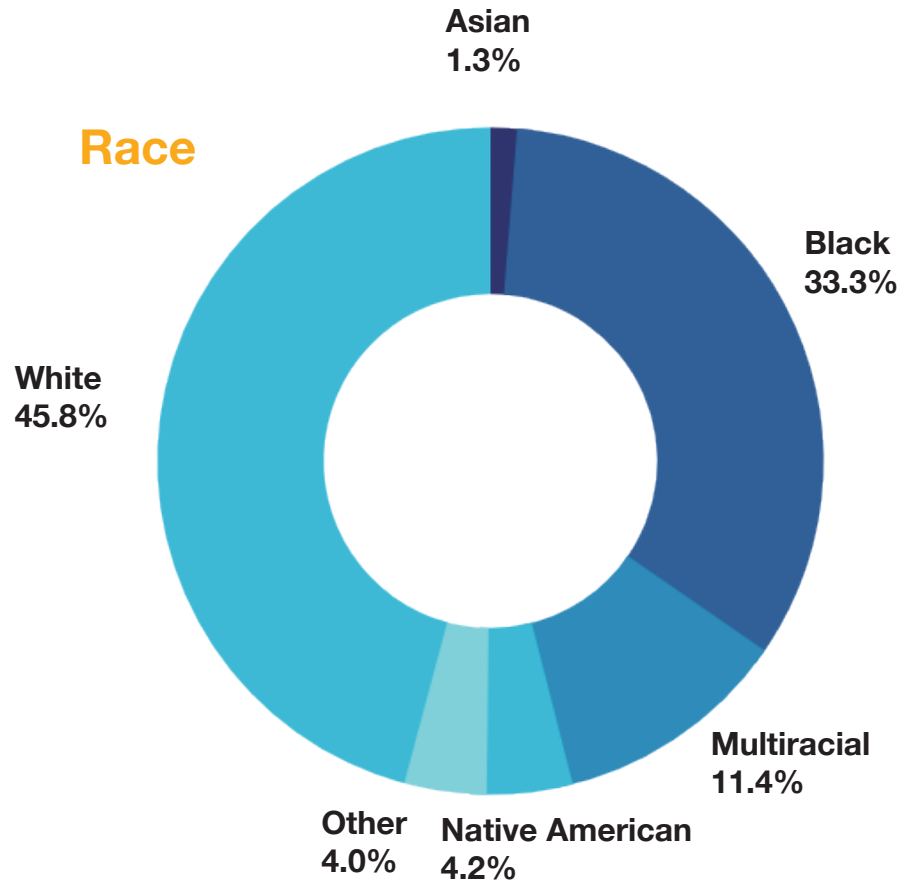
Transitions for Clayton children are guided by a collaborative interdisciplinary process with families and staff and include strategies to prepare families to engage and advocate for the education and development of their child. The Clayton staff begins to prepare families for the transition to kindergarten one full year in advance. Staff provides developmental guidance and written materials to preschool families about kindergarten and school of choice options. Specialized transition activities include hosting school of choice events to inform parents about options for kindergarten, and ongoing support to assist them in identifying a school that best meets their needs. Individual student growth data from Teaching Strategies GOLD® is shared between preschool and kindergarten teachers throughout the process. Finally, Clayton's Child Family Educators help parents complete enrollment packets, school of choice applications, and other eligibility forms, and facilitate visits to schools as requested by parents.



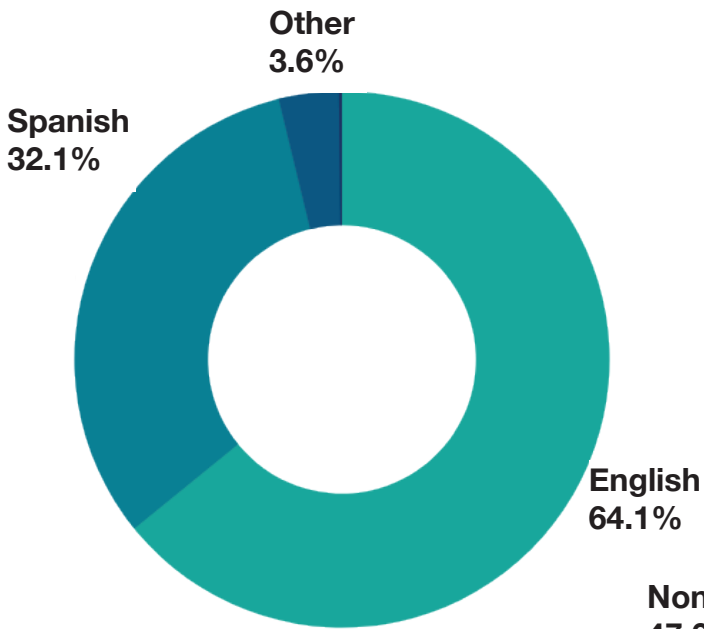


Demographics at Clayton

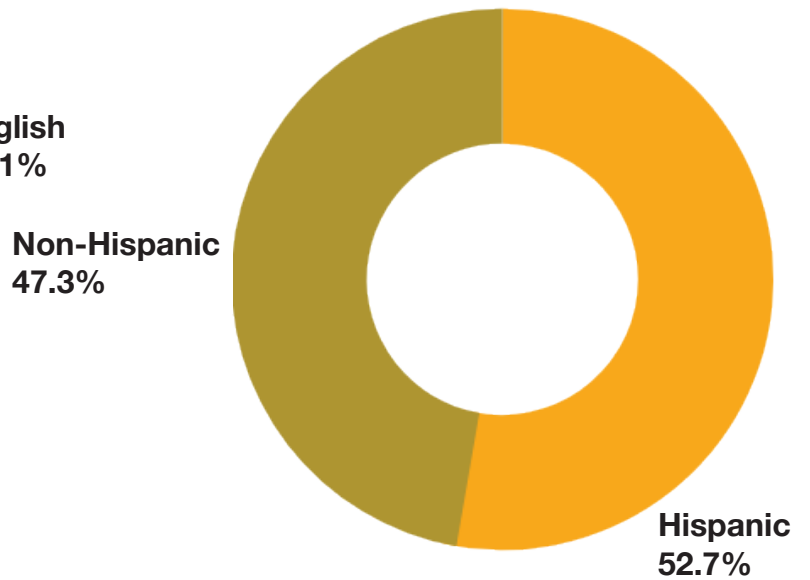
Race



Language



Ethnicity



Family Engagement at Clayton

Despite the extraordinary circumstances of 2020, Clayton continued to deliver a full menu of fun and informative family engagement opportunities, most of which were conducted virtually. Our schedule of activities included:

- Back to School Night
- Celebration of Culture
- Celebration of Learning
- A Culture of Wellness
- Conscious Discipline Parenting Workshop

Fathers Building Futures



The Fathers Building Futures Committee aims to empower males and increase engagement in early childhood. Last month members participated in a #GirlDad event at the Museum for Black Girls. The event was held for fathers with daughters to show appreciation and to air Matthew Cherry's beloved film and book, "Hair Love." Event hosts also provided a tour that consisted of current and past black culture as well as clothing displays for all to enjoy.

Some other activities included:

- Father/child Fishing Day
- Family Movie Night
- Tutus and Top Hats Dance
- Zoom Pajama Jam Dance,
- Fatherhood Breakfast
- Ask a Hair-Dresser Event



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YourCause
ZERO TO THREE, National Center for Infants, Toddlers and Families
Zoma Foundation



Statement of Position

Fiscal Year ending June, 30 2020

Assets	<u>2020</u>	<u>2019</u>
Cash and cash equivalents	\$ 475,354	563,801
Prepaid expense and other assets	3,535	39,070
Accounts receivable	632,691	963,187
Contributions and grants receivable (note 3)	1,107,166	1,302,098
Investments (note 4)	44,053,522	20,326,168
Property and equipment, net of accumulated depreciation (note 5)	<u>10,072,138</u>	<u>10,820,201</u>
Total Assets	\$ <u><u>56,344,406</u></u>	<u><u>34,014,525</u></u>
Liabilities and Net Assets		
Accounts payable	\$ 436,469	397,971
Accrued payroll and other liabilities	782,805	813,293
Deferred revenue	22,874	171,409
Line of credit	<u>-</u>	<u>550,000</u>
Total liabilities	<u>1,242,148</u>	<u>1,932,673</u>
Net assets (note 6)		
Without donor restrictions		
Undesignated	10,743,936	11,013,574
Board designated	23,966,322	-
With donor restrictions	<u>20,392,000</u>	<u>21,068,278</u>
Total net assets	<u>55,102,258</u>	<u>32,081,852</u>
Commitments (notes 7 and 8)		
Total Liabilities and Net Assets	\$ <u><u>56,344,406</u></u>	<u><u>34,014,525</u></u>

Statement of Activities

Fiscal Year ending June, 30 2020

Revenue, Gains and Support	2020	2019
Program revenue		
Federal government grants	6,611,812	6,664,635
State and local government funding	3,687,801	2,070,552
Contract revenue	1,387,023	2,284,877
Private grants and contributions	1,726,254	1,943,229
Tuition and fee revenue	84,200	136,439
Total program revenue	13,497,090	13,099,732
Investment return, net	1,628,248	879,690
Rental income (note 8)	310,571	1,028,362
Special events	7,686	151,448
Net assets released due to:		
Spending policy appropriation	-	-
Satisfaction of donor restrictions	-	-
Total revenue, gains, and support	15,443,595	15,159,232
Expenditures		
Program	11,670,918	11,365,420
Campus facilities	854,574	642,625
Administrative	2,836,513	2,168,996
Fundraising	524,597	487,469
Total expenditures	15,886,602	14,664,520
Change in net assets before gain on sale of golf course	(443,007)	
Gain on sale of golf course (note 9)	23,463,413	
Change in net assets	23,020,406	494,712
Net assets, beginning of year	32,081,852	31,587,140
Net assets, end of year	55,102,258	32,081,852



In Memoriam - Tom Stokes

Clayton Remembers Tom Stokes, a Generous Leader and Visionary

As a member of the Clayton Early Learning Board of Trustees, Tom Stokes contributed leadership, financial expertise and a warm sense of humor to Clayton Early Learning for eleven years. Tom died in October 2020, and he is remembered for the tremendous impact he had on the organization.

Tom served as chairman of the Clayton Board of Trustees from 2005 to 2010 and was instrumental in leading construction of Clayton's Educare Denver school, which now serves approximately 200 children annually in Head Start and Early Head Start programs.

During Tom's tenure as chairman, Clayton joined the Educare Learning Network, a national organization that currently includes 25 birth through age five schools committed to improving access to high-quality early education across the country.

He also led efforts to renovate the Clayton training center and hire Clayton president and CEO Charlotte Brantley, who served Clayton from September 2006 through June 2019.



"When I think of my good friend and mentor, Tom Stokes, I can't help but remember his beautiful, warm and welcoming smile. He always made time for me when I was new to Clayton Early Learning and to Denver. He so willingly shared his passion for the work of Clayton, his wonderful sense of humor, and his deep knowledge of the Denver community. He will always have a special place in my heart," said Brantley.

Another impactful recruit credited to Tom's deep connections in the community, is former Clayton Trustee, Dori Biester. "Tom's leadership was game changing, and resulted in Clayton becoming a recognized leader in early Childhood education in Colorado and the nation," Biester recalled.



Tom was a long-standing Denver business and civic leader and graduated from the University of Colorado with a degree in business and finance. He spent 36 years working in commercial banking, first for United Bank, and then Central Banks of Colorado. He went on to serve as executive director of Gates Family Foundation, and then as president of Gates Capital Management, LLC, a private investment company. Throughout his career, Tom invested time and expertise in the Denver community.

In addition to Clayton, he served on community boards such as the Metropolitan YMCA, University of Northern Colorado, Downtown Denver Partnership, Colorado Conservation Trust, the Gates Family Foundation, the Public Education & Business Coalition, and the Denver Urban Renewal Authority. Tom was an active member of the Colorado Forum, and served as a Director of Colorado Public Radio.

Along with members of his family, Tom also made generous financial contributors to Clayton Early Learning, which have helped strengthen the educational opportunities the organization provides to vulnerable families in the Denver community.

“We are grateful for the legacy of leadership, wisdom and love that Tom Stokes shared with our organization,” said current President and CEO Becky Crowe.

“We wouldn’t be where we are today – poised to take on new and bold opportunities – if it weren’t for Tom’s former governance and vision.”



Tom Stokes (back center) helps celebrate the ribbon cutting of the Educare Denver school.



A visionary leader, Tom Stokes served Clayton Early Learning for 11 years.





Nurturing Families. Discovering Solutions. Advancing Change.

3801 Martin Luther King Jr. Blvd, Denver, CO 80205

www.claytonearlylearning.org

